

Property Management Kennesaw

Expert property management services tailored to Kennesaw's unique real estate market. We handle everything from tenant screening and maintenance to rent collection and legal compliance, allowing you to enjoy passive income without the stress. With in-depth knowledge of Kennesaw's neighborhoods and rental trends, we maximize your investment returns while preserving your property's value for years to come.



by PeachHaus Group



Property Management Kennesaw | Expert Rental Services

Trusted local property management in Kennesaw, Georgia. We maximize your rental income through professional management of short-term, mid-term, and long-term rental properties.

[Get Started Today](#) Explore Our Services

Kennesaw Property Management Market Insights

Current data on the Kennesaw rental market to help property owners make informed decisions about their investments.

15%

Growing Market

Year-over-year growth in Kennesaw rental property demand

36,000+

Population Growth

Residents with steady population growth driving rental demand

8%

Property Values

Kennesaw home values increasing annually, outpacing metro averages

\$1,800

Rental Income

Average monthly rental income for Kennesaw 2-bedroom properties

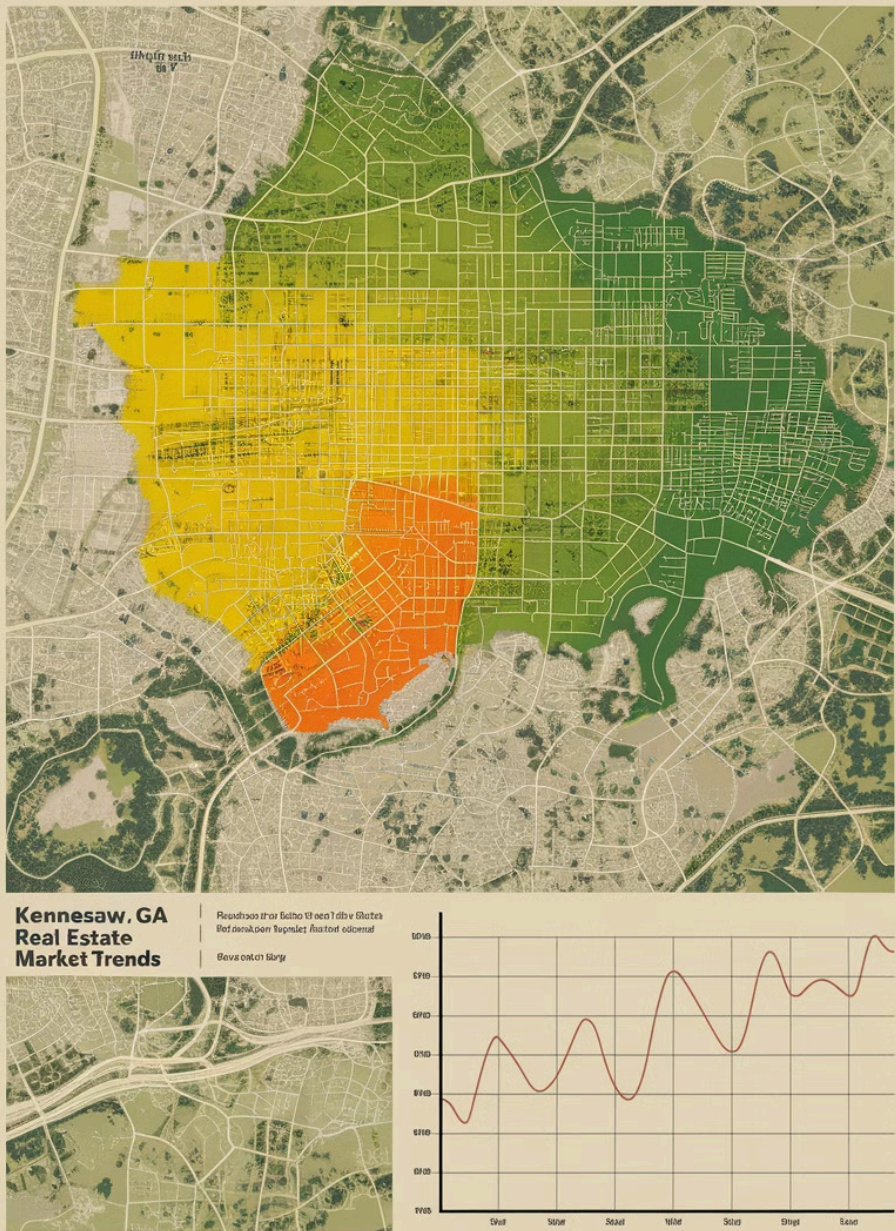
Why Invest in Kennesaw Rental Properties?

Kennesaw offers property investors exceptional returns when paired with professional property management. With its growing population, strong rental demand, and vibrant community, Kennesaw presents outstanding opportunities for sustainable rental income.

- Strong rental demand from Kennesaw State University students and faculty
- Strategic location with easy access to I-75 and Atlanta metro area
- Thriving local economy with major employers creating tenant demand
- Family-friendly community with excellent Kennesaw schools
- Growing short-term rental market due to local attractions and events
- Diverse Kennesaw housing options from apartments to luxury homes
- Professional property management services increase ROI for investors
- Lower property tax rates compared to Atlanta proper

Kennesaw Real Estate Market Snapshot

Average Property Value	\$385,500
	5.7% annual appreciation
Average Monthly Rent	\$1,950
	Single family homes
Average Vacancy Rate	3.2%
	Lower than metro average
Population Growth	2.4%
	Annual increase



Comprehensive Rental Management in Kennesaw

Whether you own a vacation property, investment home, or residential rental in Kennesaw, our tailored property management solutions deliver maximum returns with minimum hassle.

Short-Term Rental Management



Short-Term Rental Management

Maximize your Kennesaw property's earning potential through Airbnb, VRBO, and other vacation rental platforms. Our full-service management solutions handle everything from listing optimization to guest communications.



Professional photography
& listing creation



Dynamic pricing
optimization



24/7 guest support



Thorough cleaning & maintenance



Local market expertise

[Learn more](#)

Mid-Term Rental Management

Perfect for corporate travelers, traveling nurses, and temporary relocations to the Kennesaw area. We specialize in fully-furnished rentals with flexible 1-6 month lease terms.



Furnished property setup



Corporate housing
partnerships



Flexible lease terms



Reliable tenant screening



Simplified billing & payments

[Learn more](#)

Long-Term Rental Management

Hands-off property management for Kennesaw landlords seeking reliable tenants and consistent rental income. Our comprehensive services eliminate the stress of property management.



Thorough tenant
screening



Regular property
inspections



Prompt maintenance
coordination



On-time rent collection



Detailed financial reporting

[Learn more](#)

Local Knowledge

Kennesaw Neighborhood Guide for Property Investors

Understanding Kennesaw's diverse neighborhoods is crucial for successful property management and investment. Our local experts provide detailed insights to maximize your rental property returns across Kennesaw.

Downtown Kennesaw

Historic downtown area with charming shops, restaurants and events like the monthly Farmers Market. Great for short-term rentals with excellent walkability scores.

Key Features

- Walkable area
- Historic buildings
- Community events

Rental Market

Short-term rentals average \$120-150/night. Long-term properties command \$1.65-1.95/sq ft.

Notable Attractions

- Southern Museum of Civil War
- Depot Park
- Swift-Cantrell Park



Kennesaw State University Area

Popular for student housing and investment properties. Strong rental demand year-round from students, faculty and staff. Excellent for landlords seeking consistent occupancy.



Key Features

- Student demand
- High occupancy rates
- Multiple housing types

Rental Market

Student rentals average \$700-900/bedroom. Properties show 95%+ occupancy during academic year.

Notable Attractions

- KSU Sports Venues
- Campus Green
- University Village

Barrett Parkway Corridor

Prime commercial and residential area with excellent amenities. Properties here command premium rent with tenants seeking convenience and upscale living.

Key Features

- Shopping centers
- Restaurants
- Entertainment

Rental Market

Luxury apartments average \$1,700-2,200/month. Premium homes rent for \$2,000-3,000/month.

Notable Attractions

- Town Center Mall
- Barrett Pavilion
- Kennesaw Marketplace



Legacy Park

Upscale family-friendly planned community with extensive amenities and top-rated schools nearby. Ideal for long-term property management with stable tenant profiles.



Key Features

- Swimming pools
- Tennis courts
- Nature trails

Rental Market

Single-family homes average \$2,100-2,800/month.

Townhomes rent for \$1,800-2,200/month.

Notable Attractions

- Legacy Park Clubhouse
- Amphitheater
- Kennesaw Mountain access

Kennesaw Mountain Area

Scenic residential area adjacent to the National Battlefield Park. Properties feature beautiful views and access to outdoor recreation, appealing to nature lovers.

Key Features

- Mountain views
- Hiking access
- Historic significance

Rental Market

Homes near the park command \$1.75-2.10/sq ft, with premium for mountain views.

Notable Attractions

- Kennesaw Mountain Trails
- Visitor Center
- Kolb Farm



Cobb Parkway/Highway 41 Corridor

Convenient access to major transit routes with a mix of residential and commercial properties. Excellent for investors seeking properties with good accessibility.



Key Features

- Highway access
- Commercial potential
- Mixed-use developments

Rental Market

Mixed-use properties average \$16-20/sq ft annually for commercial, \$1,400-1,800/month for residential.

Notable Attractions

- Big Shanty Plantation
- Kennesaw Crossing
- Barrett Lakes Boulevard

Why Location Matters for Property Management in Kennesaw

Different Kennesaw neighborhoods attract different tenant demographics, rental rates, and investment returns. Our property management team uses hyperlocal data to optimize your property's performance based on its specific location.

Looking for specific neighborhood advice? Contact our Kennesaw property management experts.

Walkability Scores

Downtown:	82/100
KSU Area:	75/100
Legacy Park:	65/100

School Ratings

Elementary:	8/10
Middle:	9/10
High:	8/10

Property Appreciation

3-year avg:	5.8%
5-year avg:	4.7%
10-year avg:	4.2%

Success Stories from Kennesaw Property Owners

Testimonials

Hear directly from local property owners about their experience with our Kennesaw property management services.

"Since PeachHaus took over managing my property near Kennesaw State University, my rental income has increased by 40%. Their local expertise and dynamic pricing strategy has been invaluable."

Michael R.

Townhome near KSU

Short-Term Rental

"As an out-of-state investor, I needed a reliable property manager for my Kennesaw home. PeachHaus has exceeded my expectations with their prompt communication and thorough tenant screening."

Jennifer T.

Single Family Home

Long-Term Rental

"Converting my property to a mid-term rental with PeachHaus was the best decision. They secured a 6-month corporate lease that pays significantly better than my previous long-term arrangement."

David L.

Condo in Barrett Parkway

Mid-Term Rental

Frequently Asked Questions About Property Management in Kennesaw

Common Questions

Get answers to common questions about our professional property management services in Kennesaw, Georgia.

1

What are the current rental rates for property management in Kennesaw?

2

Are there specific regulations for short-term rental property management in Kennesaw?

3

What makes Kennesaw attractive for property management and rental investment?

4

How long does it typically take for property management companies to find tenants in Kennesaw?

5

Which Kennesaw neighborhoods are most popular for property management services?

6

What does professional property management in Kennesaw typically cost?

Contact Our Kennesaw Property Management Team

Contact Us

Fill out the form below and our Kennesaw property management specialists will get back to you shortly.

Send a Message

We'd love to hear from you. Reach out with any questions about our Kennesaw property management services.

[Send Message](#)

Contact Information

Mailing Address

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Marietta, GA 30066

Phone

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Email

info@peachhausgroup.com

Office Hours

Monday - Friday

9:00 AM - 5:00 PM

Saturday

By appointment

Sunday

Closed

Why Property Owners Choose Us



Property Management Expertise

Specialized in Kennesaw rental market with local knowledge



Tenant Screening

Rigorous screening process for quality Kennesaw tenants



24/7 Maintenance

Round-the-clock support for your Kennesaw property



Regular Inspections

Protect your Kennesaw investment with thorough inspections



5-Star Rated Service

Kennesaw's highest-rated property management company

Ready to Experience Professional Property Management?

Whether you own a vacation home, investment property, or residential rental in Kennesaw, our local property management experts deliver maximum returns while minimizing your management hassles.

Schedule a free Kennesaw property management consultation

Receive a customized Kennesaw property management proposal

Start earning more from your Kennesaw rental property

Free Property Analysis Call +1 (678) 498-7376